



***1 in 5 Kenyans who has a  
legal problem does nothing  
about that is 10 MILLION  
KENYANS!***



# Opportunity

*Technology is the only way to  
change the legal aid sector in  
Kenya*

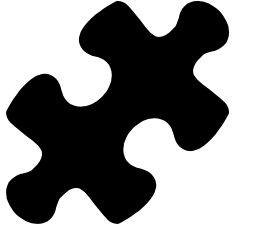
*—National legal aid report 2017-2022 SWOT analysis*



WE ARE MORE

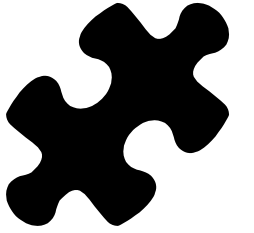
Creating change in the legal sector,  
synergizing law and technology!





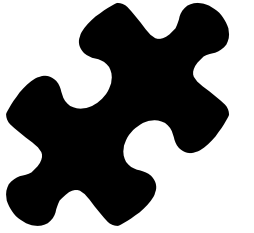
# Our **Solution**: A digital legal aid platform

- Fast and convenient
- Can offer help anonymously
- Affordable
- With ADR mechanisms and experienced advocates on board



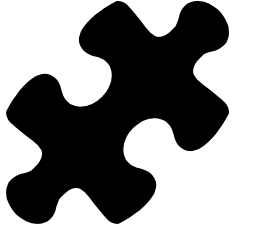
# What is legal aid?

*Giving assistance to people who are unable to afford legal representation and access to the court system.*



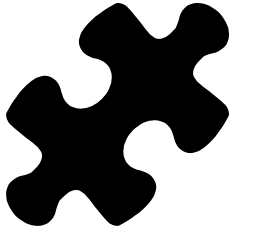
# Why is legal aid important?

Legal aid is regarded as central in providing access to justice by ensuring equality before the law, the right to counsel and the right to a fair trial.



# Why is legal aid important?

Legal aid is essential to guaranteeing equal access to justice for all!



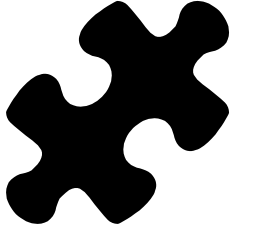
# Importance of ADR in legal aid

1. Over 48% of the cases in Kenya are settled informally.
2. The less privileged cannot afford a lawyer and need alternatives

## ***BUT!***

Over 30% of these cases are improperly settled through local elders and local chiefs, as they do not have ADR training!





Can you be part of **legal aid**?

***YES YOU CAN!!***

***LEGAL AID WORKS BECAUSE  
PEOPLE COME TOGETHER!***

"YOU! YES YOU.  
STOP THINKING ABOUT  
CHANGE.  
SPEAK IT, BE IT."



Any questions?

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Thanks!